



reSET

SPONSORSHIP
PACKAGES
2020

VENTURE SHOWCASE JUNE, 2020

Culmination of 4 month Impact Accelerator, which provides technical assistance, mentorship, and peer networks to social entrepreneurs. Ventures pitch to win up to \$20,000 cash prizes.

BEYOND BUSINESS AS USUAL NOVEMBER, 2020

Gathering of thought leaders and stakeholders to discuss the latest needs of sustainable business and share CT resources. The 2019 BBAU theme was Impact Investing.

COMMUNITY PITCH CHALLENGE FALL, WINTER, SPRING 2020

Local entrepreneurs have 5 minutes to prove their business concept is viable. A panel of expert judges and the audience offer valuable feedback and choose 2 winners to take home a cash award raised by \$10 ticket donations.

COWORKING SPACE YEAR-ROUND 2020

reSET provides coworking tailored to the needs of entrepreneurs, small businesses, freelancers, and impact organizations. Events and workshops on site throughout the year attract a broad audience.



reSET SPONSORSHIP PACKAGE OPTIONS

BRONZE
\$2,500

SILVER
\$5,000

GOLD
\$10,000

PLATINUM
\$15,000

PRESENTING
\$25,000

BEYOND BUSINESS AS USUAL

AUDIENCE REACH: 100 ATTENDEES; *SOCIAL MEDIA EXPOSURE

INCLUDED IN SPONSORSHIP: 4 tickets to event (\$280 value), Logo in event collateral, Social media mention, Newsletter mention, Opportunity to share company collateral

VENTURE SHOWCASE

AUDIENCE REACH: 200 ATTENDEES, *SOCIAL MEDIA EXPOSURE

INCLUDED IN SPONSORSHIP: 6 tickets to event (\$150 value), Photobooth logo, Logo in event collateral, Live tweet, Facebook timeline, and reSET Newsletter mention, Opportunity to share company collateral

COMMUNITY PITCH CHALLENGE

AUDIENCE REACH: 50 ATTENDEES @ EACH EVENT, *SOCIAL MEDIA EXPOSURE

INCLUDED IN SPONSORSHIP: Exposure at 1 of 3 events; Logo included in eventbrite, Social media mention, Newsletter mention

COWORKING SPACE

AUDIENCE REACH: 30 MEMBERS, 1000 UNIQUE VISITORS PER YEAR

INCLUDED IN SPONSORSHIP: Logo signage posted in reSET coworking space for FY2020

*WHO YOU REACH:

1,000 INSTAGRAM FOLLOWERS

2015 FACEBOOK FOLLOWERS

427 LINKEDIN FOLLOWERS

5,700 EMAIL SUBSCRIBERS

16,500 ANNUAL WEBSITE VISITORS



			X	X
		X	X	X
	X	X	X	X
X	X	X	X	X